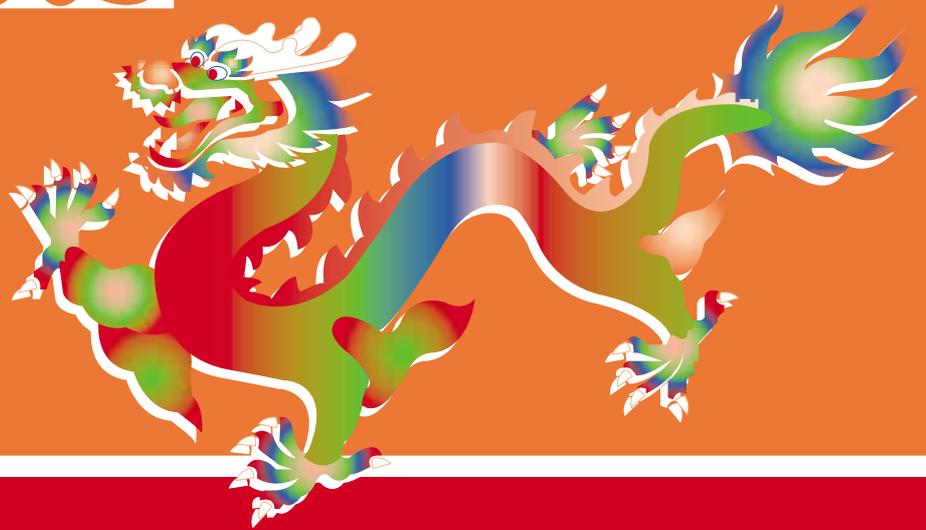


Reconnaissance International presents

# HOLO-PACK 2005 HOLO-PRINT 2005

[www.holopackholoprint.info](http://www.holopackholoprint.info)



## New Horizons - Global Opportunities

The definitive annual event for the global holography industry

6-8 November 2005

Wuzhou Guest House Hotel, Shenzhen, China

*This conference has great significance to the development of our company as well as the whole holographic industry in China.*

AFC Technology Ltd, China

*It provides a platform to meet the world's holographic industry in one place and freely exchange views for a great future.*

Holostik, India

*Great conference!*

Patton Sports, USA

*We haven't stopped in three days. This has definitely been the best Holo-pack•Holo-print yet.*

Centro Grafico, Italy

*I've learned a lot and had good contacts and feedback, giving me a much clearer view of our future role in the industry.*

Holotools, Germany

*A very worthwhile event with very high quality papers.*

Holographic Systems International GmbH, Germany



# HOLO-PACK 2005 HOLO-PRINT 2005



EARLY BOOKING RECOMMENDED FOR  
VISA PURPOSES

## WHO SHOULD ATTEND

- Hologram producers and manufacturers: management executives, marketing, technical, R&D and production personnel
- Strategists and business development managers and executives
- Hologram artists and designers
- Origination, production and finishing equipment suppliers
- Converters of holographic materials, printers and label manufacturers
- Users and specifiers of holographic products
- Suppliers of contract and support services

*If you are involved in holography, this is the only forum where you can learn about the latest developments and consider the future for your business or organisation.*

## New Horizons - Global Opportunities

Taking place in China for the first time, **Holo-pack•Holo-print 2005** covers the two aspects of the thriving holography field. The dynamic Chinese hologram industry demonstrates the *Global Opportunities* that are now available. Chinese hologram producers are fulfilling phenomenal domestic demand for product protection and packaging and these enterprising companies are beginning to seek business collaborations with foreign companies for both export and import. Not just China but the whole of Asia offers exciting opportunities for local and foreign hologram producers and equipment suppliers – including the countries of the Pacific Rim and the Indian sub-continent. The same applies in Russia and other CIS countries, where international trade in expertise, equipment, advanced originations and holograms is already established. Global opportunities abound for the ambitious and imaginative hologram company that wants to look beyond its own national borders.

This regional market expansion is mirrored by an upsurge in holographic ingenuity and creativity, leading to *New Horizons* beyond the established packaging, security and display arenas. New photopolymers and “one-button” large format hologram production systems bring fresh outlets for display holograms, while the latest advances in holographic data storage bring this closer to commercial reality. And inventive approaches to established materials are opening up wholly new applications in the sensor and diagnostic fields. Even in the established markets there are expanding horizons, as new customers continue to emerge and established customers expand their use of holograms, challenging the industry to new designs, new techniques and new levels of integration.

What is the future of these new developments? Will the established producers have a role in their commercialisation? Or will new applications be the domain of new producers? Will the small band of reflection hologram producers find demand for their skills increasing?

These questions can be explored at **Holo-pack•Holo-print** where innovators and established mass producers will meet. Truly, the hologram community has more *New Horizons* and *Global Opportunities* than it has seen for many years.



## Anti-Counterfeiting Technology & Products Exhibition and Conference

Within China, **Holo-pack•Holo-print** will be cross-marketed with the **Anti-Counterfeiting Technology and Products Exhibition**, which will be held November 1-4 at the splendid new Shenzhen Exhibition Centre, organised by the China Public Security Organisation. Nearly 100 anti-counterfeit technology suppliers will be exhibiting in this closed event, mostly from China, but with exhibitors from other Asian countries and further afield.

The Anti-Counterfeiting Exhibition will be in its own hall as part of the **China Public Security Exhibition** which will attract tens of thousands of visitors, but visitors to the Anti-Counterfeiting Exhibition and participants in the conference will be restricted to those with a legitimate interest in these products. The exhibitor fee is \$2400, but participants in **Holo-pack•Holo-print** are offered a special discounted fee of \$1600 – contact Reconnaissance International for details and to reserve your exhibit space. The Shenzhen Exhibition Centre is only one kilometre from the Wuzhou Guest House. For exhibitors, freight transport from the Centre to the Guest House will be arranged.

The Anti-Counterfeiting Technology conference takes place on November 2-3 (with English/Chinese simultaneous translation) with papers from Chinese and international speakers. Again, contact Reconnaissance for details.

Sunday 6 November 2005

## 9.30 – 12.30 SEMINARS: BUILDING BUSINESS TO MAKE THE MOST OF GLOBAL OPPORTUNITIES

It is now a cliché to describe China as the world's fastest growing economy and its largest market, but for holography this is an accurate description. As China itself moves to become a player in the global economy, so the Chinese hologram industry is looking to build relationships in foreign markets, seeking two-way partnerships for growth and enterprise. The country and its hologram sector cannot be ignored by any foreign hologram producer, converter or equipment supplier that sees itself as a global player.

So Holo-pack•Holo-print 2005 opens with two parallel seminars to help you build your business through making the most of the Global Opportunities, with particular reference to the Chinese hologram industry and markets. One seminar is for Chinese companies wanting to do business outside China, the other is for non-Chinese companies wanting to do business in China. Each is led by an expert with personal experience in building businesses in an international scene.

At each seminar there will be simultaneous translation and "roving interpreters" to encourage dialogue and discussion.

### SEMINAR ONE: BUILDING HOLOGRAM BUSINESS IN CHINA



**Eddie Wong**, Eton Technologies, plus panel.

This seminar will guide foreign companies through the intricacies of business activity in China, particularly in holography. Eddie Wong will explain the mixed economy business sector and how it operates within the centralised system, and he will examine the cultural issues that need to be accommodated in any trans-national business relationship, including the difficult issue of intellectual property ownership. He will also explore the holography market in China and the opportunities for foreign companies to do business in this market.

The seminar will conclude with a panel comprising Eddie together with Alan Chandler (Total Register Machines) and Hugues Souparis (Hologram Industries), both of whom have successful hologram business in China and will share their experience.

Eddie is the founder and Managing Director of Eton Technologies, a diversified service and supplies company based in Guangzhou. Its international division offers consulting support to foreign businesses aiming to operate in China and to Chinese companies looking for export opportunities. Its holography division is the Chinese agent for several European hologram companies, supplying turnkey hologram production lines to several government and commercial enterprises. Eddie has a Masters degree from the City University of New York and managed the greater China operation for a US Fortune 500 company.

OR

### SEMINAR TWO: BUILDING BUSINESS RELATIONSHIPS OUTSIDE CHINA



**Richard Hall**, Showcase

Richard Hall will explain, with examples and case-studies, what concerns a western business person and how mutual understanding for a win-win relationship can be developed. He will cover:

- the western business context
- business culture and how to connect
- the business process – a day in the life of a typical business person
- understanding the market
- the importance of presentation and first impressions – how to make a good presentation
- concepts of success
- perception – how westerners view Chinese business.

A marketer with Reckitt and Colman, RHM Foods and Corgi Toys, Richard went on to leadership positions in the major advertising agencies French Gold Abbott, FCO and Euro RSCG and now chairs a series of companies in the marketing services and management consultancy sector. He is co-author of *That Presentation Sensation*, published in English, Russian and Chinese, and the just-published *Success*, to be published in Chinese in early 2006 – both published by Financial Times Prentice Hall.

## 13.30-16.00 WORKSHOP: HOLOGRAMS FOR GOVERNMENT DOCUMENTS

**Rudolf van Renesse**, van Renesse Consulting



The application of DOVIDs (diffractive optically variable image devices) such as holograms to government-issued documents including banknotes, ID cards, passports, tax seals and travel documents has assumed enormous proportions since the late 1980s. The resulting counterfeit deterrence has been and remains considerable. In the course of almost two decades diverse DOVID production processes have been developed, based on laser interference, electron beam and LCD technologies. Novel and ingenious optical security features are being continually developed and integrated into DOVIDs, so that today an abundance of unique DOVID types is available. How do these DOVIDs provide document security, and how are they integrated into the document? What about DOVID counterfeiting? What is the importance of human factors in DOVID design? How do you select the DOVID that is right for your application? What about public education? And what about the future of DOVIDs as document security features?

In this workshop, Rudolf van Renesse will examine the characteristics of a great variety of DOVIDs, identifying their critical characteristics to guide you in what each type offers in the design of government-issued documents.

Van Renesse, formerly of TNO Institute of Applied Physics in the Netherlands, is recognised as one of the leading experts in optical document security features. He is the author of the textbook *Optical Document Security* and chairs SPIE's biannual international conferences on Optical Security and Counterfeit Deterrence Techniques. He has presented numerous papers on these subjects at international conferences and also teaches international courses and workshops on document security.

#### Who should attend:

*Government personnel with responsibility for the specification, design and issue of secured documents; hologram and DOVID designers and producers making or planning to make devices for government documents; printers and finishers of secured government documents; others involved in the design and production of any security documents.*

16.15 International Hologram Manufacturers Association AGM (IHMA members only)

18.30 Tradeshow Opening and Cocktail Reception

# Trade Show

The tradeshow is the showcase for the latest materials, equipment and techniques for the production and application of holograms. It provides a unique opportunity for suppliers to communicate directly with a highly-focused audience of delegates and a unique forum for the newest developments in substrates, computer origination systems, lasers, electroforming and prepress equipment, embossing, finishing, application and converting equipment. The companies listed have already decided to maximise their opportunities at **Holo-pack•Holo-print** as sponsors and/or exhibitors. Most tradeshow participants are repeat exhibitors because they know this is where they establish contacts and gain orders from hologram producers. You can still join them in showing your products or services to the worldwide holography industry.

There is limited exhibitor space remaining. To reserve your exhibit space contact Reconnaissance International on +44 1932 269917 or visit the website – [www.holopackholoprint.info](http://www.holopackholoprint.info).

# Sponsors and Exhibitors

**API Foils** - specialists in holograms, foils & films for security and brand enhancement.

**Cavomit** - hot stamping equipment, consumables and hologram registration systems.

**Centro Grafico** - full service hologram producer, from originations and base films and foils to finished holographic products.

**Computer Holography Centre** - high security hologram originations, specialising in e-beam technology.

**General Vacuum Equipment** - suppliers of metallising and other converting equipment. Systems based on aluminium, HRI, copper and chrome coatings for narrow web and in-machine pattern metallising.

**Holostik India** - a leading manufacturer of holograms and holographic products for document and brand protection.

## Monday 7 November 2005

### Session 1: New Horizons & Global Opportunities – the Picture in China

- 8.45 The Holography Industry, Global or Regional?**  
Ian Lancaster **Reconnaissance International**  
"New Horizons - Global Opportunities" - but is the hologram industry ready for globalisation? Fewer than a handful of producers have operations in more than one country; what has constrained this global expansion and is it about to change? Ian Lancaster sets the scene for this year's conference by considering this question.
- 9.15 AntiCounterfeiting Progress and the Hologram Industry in China**  
Cao KaiXing **China Anti-Counterfeiting Technology Association**  
As General Secretary of CATA, which is part of the China Public Security Ministry, Cao KaiXing explains the country's policies and activities to fight counterfeits through law-making and policing, and the role of the hologram industry in that endeavour.
- 9.45 Recent Developments in Holography and Anti-Counterfeiting Technology in China**  
Hsu DaHsiung **Beijing University of Posts & Telecommunications**  
Prof Hsu has taken a lead role in training Chinese holographers. He will give details of the latest optical security technologies developed in the country, including reflection holograms, optical nano-secure film, and holograms for banknotes.
- 10.15 Break and tradeshow viewing**
- 10.45 Hologram Production at a State Printing Works: Rationale and Issues**  
China Banknote Printing & Minting Corporation  
China's state printing works began producing holograms recently, for use on various government documents, including banknotes. This paper lays out the reasons for this move into hologram production and the issues that it brought up.
- 11.15 Anti-Counterfeit Hologram Production in China**  
Chen Fan **AFC Technology**  
AFC Technology is one of China's fastest growing security hologram producers. Founder and co-owner Dr Chen Fan describes the environment for authentication holograms in the country and examines how the legitimate producers are fighting the counterfeiters.
- 11.45 Building a Holographic Packaging Business with Global Aspirations**  
Mark Chiang **Holotek**  
Holographic packaging is a rapidly growing field in China, and Holotek is one of the fastest growing companies supplying this market. Mark Chiang, CEO of the company, analyses the market and explains how Holotek has grown and how he plans for it to continue to do so.
- 12.15 Lunch and tradeshow viewing**

### Session 2: New Horizons: Steps along the Way

- 13.45 Design & Origination in the Internet Age**  
David Pizzanelli **Light Impressions**  
How does a client, or designer, specify an image for a hologram, given all the options available through today's origination techniques? What role can technology and the internet play? David Pizzanelli, with 25 years experience inter-acting with customers as holographer and sales manager, considers the communication and design issues.
- 14.15 Direct Embossable Polyester Film**  
Prashant Ogale **Garware Films**  
What are the characteristics of polyester and other substrate films for holographic embossing, and how can the embossing process be improved? Prashant Ogale examines recent advances in direct-embossable materials which save time and money.
- 14.45 Holographic Photopolymer – an Overview**  
Günther Dausmann **Dausmann Holographics**  
Photopolymer has many advantages for reflection and other types of holography, but the supply has been limited to DuPont. But now several new holographic photopolymers are becoming available so Günther Dausmann – who invented and designed the photopolymer hologram used on German passports - describes the characteristics and applications of these new photopolymers.
- 15.15 Break and tradeshow viewing**
- 15.45 Case-Study: Holographic Tax Banderols in CIS**  
To be announced  
The use of holograms on excise tax banderols or seals for alcohol and tobacco goods has become a major revenue earner for hologram producers in Eastern Europe and Asia. A leading state security printer which produces tax banderols will review the rationale and history of this important application.
- 16.15 Packaging & Security in the Tobacco Industry**  
To be announced  
The Chinese tobacco industry is the largest user of holograms for packaging and brand protection. In this paper a cigarette producer will set out their needs and packaging options.
- 16.45 High Resolution Optical Features Using E-Beam Origination**  
Alex & Anton Goncharsky **Computer Holography Centre, Moscow University**  
Moscow University has become a centre of excellence in e-beam origination, designing and supplying masters across the world. Alex Goncharsky, founder of the centre, and designer/originator Anton, explain the design options with e-beam and survey e-beam systems around the world.
- 17.15 Close of First Day Conference Programme**
- 19.00 Cocktail Reception sponsored by the IHMA**
- 19.30 Conference Awards Dinner**

**Polskie Systemy Holograficzne** - hologram mastering equipment including the KineMax high resolution, high speed system.

**Sanyou Laser** - Beijing Sanyou Laser Science Co Ltd was the first enterprise in China engaged in R&D and manufacture of laser holographic equipment and hologram production. The company will show its capabilities in holographic anti-counterfeiting labels, packaging materials production equipment.

**Spatial Imaging** - suppliers of the LIGHTGATE range of high resolution, high speed dot matrix design and print systems for the security print industry worldwide.

**Total Register Machines** - manufacturers of a range of rotary in-line modules and off-line machines for hot stamping holograms onto a wide range of substrates.

## Awards for Excellence in Holography

The 2005 Awards, sponsored by the International Hologram Manufacturers Association and Holography News, will be presented at the conference dinner on the evening of November 7.

Will you be a winner this year?

Application forms can be downloaded from [www.holopackholoprint.info](http://www.holopackholoprint.info) or [www.ihma.org](http://www.ihma.org).



**Tuesday 8 November 2005**

### Session 3: New Technologies for New Horizons

**9.00 Digital Printing for the Commercial Production of High-Resolution True-Colour Reflection Holograms**

David Brotherton-Ratcliffe **XYZ Imaging Inc & Geola Technologies Ltd**  
XYZ Imaging is now marketing a unique automatic digital holographic printer, capable of printing large format high-quality reflection holograms in true colour from digital data in a dot-matrix fashion using RGB pulsed laser technology first developed at Geola. XYZ and Geola explain their objectives and show recent work.

**9.30 Holograms Power Touchless Human-Machine Interfaces**

R. Douglas McPheters **HoloTouch**  
Conventional human-machine interfaces (buttons, switches, dials) cannot be operated from a distance, become dirty and are fragile. Holograms overcome these drawbacks by powering interfaces that let operators simply pass a finger through colourful, floating, holographic images.

**10.00 New Developments in Individualized, Computer-Generated Holograms**

Steffen Noehte **tesa scribos**  
The tesa HoloSpot system is based on laser inscription of digitally encoded holograms into special polymeric labels. It can contain four levels of information, including digital information and eye-viewable individualised images. This provides an unusual application breadth with multiple overt and covert protection options within one system.

**10.30 Break and tradeshow viewing**

**11.00 Mass-Replication of 3-Dimensional Nano-Structures on Large Substrates by UV-Technology**

Uwe Savrda **Scana Holographie**  
Following Scana's involvement in two nano-structure R&D projects, working with the Fraunhofer Institute and others, Uwe Savrda provides the latest information on the manufacture of nano-structures using surface relief techniques.

**11.30 Holographic Versatile Disc (HVD)**

Hideyoshi Horimai, Yoshio Aoki **Optware**  
Optware is a leader in the development of holographic data storage devices and is close to commercialisation of its HVD, encouraging a computer industry standards body to seek common standards for holographic storage. Founder of the company and inventor of HVD Dr Horimai explains the principles of the system and its commercial potential.

**12.00 Multi-Method Machine Readable Embossed Holograms**

A.K. Aggarwal **Central Scientific Instruments Organisation (CSIO)**  
CSIO is supplying holograms to the Kerala government and is developing optical images with covert elements which can be read with simple tools, such as could be used at customs or a road-side inspection. The holograms and the decoding key are described by A.K. Aggarwal.

**12.25 Lunch and tradeshow viewing**

### Session 4: Going Forward with Global Opportunities

**13.45 Meditag, the First National Medicines Inspection System**

Andreas Teoh **MediHarta**  
Malaysia is the first country to introduce a comprehensive and compulsory system for the authentication of all pharmaceuticals sold in the country. At the core of the system is the Meditag holographic label. Andreas Teoh, director of MediHarta – which administers the system – describes the hologram and how Meditag is built around it.

**14.10 Holograms as Sensors**

Satyamoorthy Kabilan **Smart Holograms**  
"Smart" holograms are sensor systems which use holography as the transduction method for the detection of physical or (bio)chemical stimuli. The sensors utilise the principles of volume holography with a Denisyuk holographic grating recorded within a "smart" polymer system – rationally designed synthetic polymers with receptors that allow them to interact with a highly specific stimulus or analyte.

**14.35 The Role of Holograms Alongside Biometrics in Passports**

John Mercer **Kelly, Anderson & Associates**  
The use of holograms on passports and ID cards has been valuable for hologram producers, but what is their future role with the commitment to chips and biometrics? John Mercer, formerly responsible for the specification of the US passport and chairman of ICAO's technical committee reviews the new passport recommendations and their impact on holograms.

**15.00 The IHMA: Globalisation through Regionalisation**

Hugues Souparis **IHMA**  
With the growth and strengthening of hologram industries in China, India and Eastern Europe, the IHMA needs to adapt to the requirements of those regions as well as its original "heartlands" of Western Europe and North America. Is regionalisation paradoxically the route for the global hologram industry organisation? This is a question currently being addressed by the IHMA and will be discussed by the Chairman in this paper.

**15.30 Close of Conference**

Ian Lancaster **Reconnaissance International**

**RECONNAISSANCE** *international*  
PUBLISHERS AND CONSULTANTS

# Social Programme

At **Holo-pack•Holo-print 2005** there is an expanded social programme with special events on Saturday 5 November for early arrivals and participants in the *Anti-Counterfeiting Technology* event which finishes on November 4. This is in addition to the regular and very popular Opening Cocktail Party and Conference Awards Dinner.

## Saturday 5 November 2005

### The Holo-pack•Holo-print Golf Tournament

Whatever your handicap, whether you play occasionally or every week, join the fun in this special Golf Tournament to be held on the beautiful and challenging Shenzhen Golf Club course, right next to the hotel. The **Holo-pack•Holo-print** Golf Championship Team will be recognised with a unique holographic trophy.

There will be an entry fee to cover course fees, transport and refreshments. Club hire can be arranged. To get full details, check the box on the Delegate Registration Form.



### Dancing with the Dragon & the Phoenix

Be amazed, astounded and entertained at the spectacular stage presentation *Dancing with the Dragon & the Phoenix* at the wonderful Splendid China theme park. This outstanding stage show uses costume, acrobatics, dance, lasers and fireworks in a magical and mysterious journey into 5000 years of China's history, myth and folk tales. Join the **Holo-pack•Holo-print** party with the Dragon and the Phoenix, to unwind after a hard day's golf, shopping or sightseeing!

The evening will be rounded off with a Chinese banquet at the famous *Street of Flavours* adjacent to the theme park, where you will be able to sample dishes from around China.

Transport will be arranged, departing the Wuzhou Guest House at 6.30 pm, returning after dinner. For further information and a booking form for this fabulous pre-conference treat, use the check box on the Delegate Registration Form.



### Conference and Trade Show Opening Cocktail Party

On Sunday November 6 at 6.30 pm, join your colleagues and participants in **Holo-pack•Holo-print** at the Opening Cocktail Party. This is your chance to chat, network, socialise and have a preliminary look at the exhibits so you can decide which to explore more closely in the next two days.

Sponsorship of this opening party is still available, contact Reconnaissance International for details.

### Conference Awards Dinner

Monday 7 November at 7.00 pm

Cocktails sponsored by the IHMA.

Dinner sponsored by Total Register Machines

Guest Speaker: Prof Tung Jeong, Professor Emeritus, Lake Forest College *From China and Back, My 39 Years in Holography* Founder of the famous International Symposium on Display Holography and pre-eminent teacher and experimentalist (as well as a leading agent for holographic film), TJ – as he is affectionately known – has probably taught and trained more practising holographers than any other single person. Now officially retired, he reminisces over the 39 years he has spent with holography since leaving China as a teenager.

Followed by:

### Announcement and Presentation of the IHMA/Holography News Awards 2005

Dress: ladies - traditional or evening wear;  
gentlemen - black tie optional

**RECONNAISSANCE** *international*  
PUBLISHERS AND CONSULTANTS



# Delegate Registration Form

6-8 November 2005 Wuzhou Guest House Hotel, Shenzhen, China

## New Horizons - Global Opportunities

Please register the following delegate for this event (separate forms need to be completed for additional delegates from your company. Photocopies of this form are acceptable)

For details of special rates and conditions for Chinese delegates, as well as a copy of the brochure and other conference information in Chinese, please visit [www.holopack.com.cn](http://www.holopack.com.cn)

EARLY BOOKING RECOMMENDED FOR VISA PURPOSES

Name: \_\_\_\_\_  
 Position: \_\_\_\_\_  
 Organisation: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Zip/Postcode: \_\_\_\_\_ Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

I wish to receive information about this and other Reconnaissance events by email

### Payment Options (please ✓ the appropriate box)

Remittance enclosed (payable to Reconnaissance International)

Please invoice my company

Quote purchase order if necessary \_\_\_\_\_

Your receipt or invoice will be issued in the currency most appropriate to your location

Payment by Credit Card (your fee will be processed in £ sterling at the prevailing exchange rate). Please provide your 3 or 4 digit security number. \_\_\_\_\_

Card Type: American Express  MasterCard  Visa

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### Payment

All fees must be paid in full prior to the start of the conference. Payment can be made in US dollars, euros or £ sterling by bank transfer or cheque. Credit cards will be charged in sterling only – see Terms and Conditions. The organisers reserve the right to refuse entry to delegates whose fees have not been paid in full by the start of the event. **There will be an administration surcharge of \$460 / €370 / £250 for delegates who register and/or pay at the conference rather than in advance.** VAT charged where applicable. Visa support letters from CATA will be issued by Reconnaissance only on receipt of all fees.

### What's included

Fees include admission to the conference and tradeshow, documentation, lunch, light refreshments, cocktail receptions and gala dinner. They do not include travel, visas, accommodation, accompanying spouse or partner fees for the receptions and dinner or delegates' participation in the golf tournament and show on November 5. Fees for the workshop and seminars include documentation and light refreshments.

### Cancellation

Cancellations will be accepted and fees refunded (less a 25% administration charge) if made in writing and received by October 14 2005. Fees cannot be refunded after this date, except that Reconnaissance will refund 100% of fees paid if the delegate's visa application is refused, if Reconnaissance has sight of the official refusal document. Substitutions can be made at any time with prior notice.

### CONFERENCE FEES

#### PRICES BEFORE JULY 31 2005

Holography News subscribers	£1,012	€1,467	\$2,003	<input type="checkbox"/>
Others	£1,120	€1,624	\$2,217	<input type="checkbox"/>

#### PRICES AFTER JULY 31 2005

Holography News subscribers	£1,125	€1,631	\$2,227	<input type="checkbox"/>
Others	£1,245	€1,805	\$2,465	<input type="checkbox"/>

#### Additional Exhibitor personnel:

Holography News subscribers	£562	€815	\$1,113	<input type="checkbox"/>
Others	£622	€902	\$1,232	<input type="checkbox"/>
Students/independent holographers	£393	€569	\$778	<input type="checkbox"/>

### Seminar/Workshop Fees

Seminar 1 - Building Hologram Business in China   
 OR

Seminar 2 - Building Business Relationships Outside China

Workshop - Holograms for Government Documents

Seminar or workshop £215 €311 \$425

Seminar and workshop £325 €471 \$643

### PARTNER FEES

Welcome cocktail reception £15 €21 \$29

Conference dinner £40 €58 \$79

### SOCIAL EVENTS (NOVEMBER 5)

Golf Tournament Please send details

Dancing with the Dragon Please send details

If you require the vegetarian catering option please ✓ here

Please register me for this event as shown in the boxes. I undertake to pay all necessary fees by the payment method indicated and agree to be bound by Reconnaissance International's Terms and Conditions (as available on [www.holopackholoprint.info](http://www.holopackholoprint.info))

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

COMPLETE FORM, SIGN & FAX TO:

+44 (0) 1932 269918

OR

Register online at [www.holopackholoprint.info](http://www.holopackholoprint.info)

# HOLO-PACK 2005 HOLO-PRINT 2005

[www.holopackholoprint.info](http://www.holopackholoprint.info)



- sponsors of the Holo-pack•Holo-print 2005 brochure



- sponsors of the conference proceedings



- sponsors of the conference dinner



- sponsors of the delegate briefcases for the 12th consecutive year



- sponsors of the pre-conference dinner cocktail reception



## Your Conference Organiser

Reconnaissance International – publisher and consultant in the fields of holography and authentication – is the leading source of intelligence on the holography industry and has run the **Holo-pack•Holo-print** conferences since 1990. Reconnaissance also produces the industry's monthly newsletter **Holography News™**, as well as the **Holo-pack•Holo-print Industry Study and Market Report™**, and provides the secretariat for the International Hologram Manufacturers Association.

## Venue

The location for **Holo-pack•Holo-print 2005** is Shenzhen, in the southern coastal area of Guangdong Province in China. The city is one of the country's three Special Economic Zones and has seen a transformation in recent years to become one of China's leading international centres for commerce and an increasingly popular location for tourists and shoppers.

The venue for the conference and tradeshow is the Wuzhou Guest House, a five-star hotel with international conference centre, set in its own gardens with two swimming pools, tennis courts and fitness centre and adjacent to the Shenzhen Golf Course. It is located 30 minutes from the Hong Kong border and is served by a direct express limousine coach service from Hong Kong International Airport.

## Travel and Accommodation

Delegates are responsible for arranging their own travel and visas, and for booking their accommodation. Reconnaissance has negotiated a special rate at the hotel – RMB 600 (£38/€53/\$70) per standard room per night (please contact the hotel for rates for executive and deluxe rooms and suites). Breakfast is extra at RMB 50 per person. Please quote **Holo-pack•Holo-print 2005** when reserving your accommodation to receive the special conference rate.

Visit our website ([www.holopackholoprint.info](http://www.holopackholoprint.info)) to download a hotel reservation form and for full information on how to apply for your Chinese visa. Advice and information on travelling from Hong Kong to Shenzhen is also available on the website.

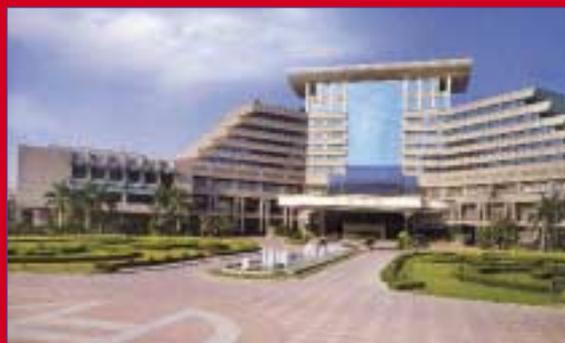
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Shenzhen 518034, China  
Tel: + 86 755 8293 8000 Fax: + 86 755 8383 1797  
Email: [szwuzhou@public.szptt.net.cn](mailto:szwuzhou@public.szptt.net.cn)

## Conference Language

The conference will be conducted in English and Mandarin with simultaneous translation.

## Social Programme

The delegate fee includes two cocktail receptions on the evenings of November 6 and 7 respectively, and the conference dinner on November 7, sponsored by Total Register Machines. In addition, the **Holo-pack•Holo-print 2005** Golf Tournament takes place on November 5, followed by a visit to the spectacular *Dancing with the Dragon and the Phoenix* stage show, with Chinese banquet afterwards. Entry charges for both the tournament and the show are in addition to the delegate fee. Please contact Reconnaissance for details.



Wuzhou Guest House Hotel

## Release

Reconnaissance International accepts no liability for personal injury or any loss of or damage to delegates' personal effects. Reconnaissance reserves the right to cancel, modify or postpone the event without prior written notice and to refuse admission to any person (with payments refunded).

## Reconnaissance International

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